## ORDER

Orders Order / Rev: A2599744 Alt Order #: 27014117 Product Desc: 2020 Primary Electio Estimate: 1582 Flight Dates: 07/14/20 - 07/20/20 Primary AE: Katz Dallas Original Date / Rev: 07/13/20 / 07/13/20 Sales Office: K-DAL Order Type: REG Sales Region: Nat Ax Media Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Ax Media Email Billing Calendar: Calendar Billing Cycle: 800 W. 47th Street EOM Kansas City, MO 64112 Agency Commission: 15% Advertiser Name: POL/Bill Clifford/Congress/KS/Rep Order Brand: New Business Thru: Demographic: A50+ **Product Codes:** PL12 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Unit Code: Revenue Code 2: POL General Revenue Code 3: POL-CAND Order Separation: 00:15:00 Priority: P5

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	38	\$5,415.00	\$4,602.75

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	38	\$5,415.00	\$4,602.75	167.00
Totals	38	\$5,415,00	\$4,602,75	167.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas		•	Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	28%	\$5,415.00
Market	100%	\$19.339.29

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$13,924.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi	07/14/20	07/14/20		CM	8-9am	- T	:30	1	\$75.00 P5	2.00 NM	0	\$0.00

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
		C KENIC KEI	Today Show 8-9ar								<u> </u>	•	
		C,KSNG,KSI	Today Show 8-9a	m									
	ay Show (8-9	_ `	Wookdays	Spots/Mook	Pato	Pating					ı		
	Start Date 07/13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$75.00	Rating 2.00							
	Ch Date Ra		escription		t/End Time		<u>v</u>	Veekdays	Length		Rtg Type		
	Credited	U-U7/19/2U T	oday Show 8-9am	8-9a	ım		-	1	:30	) <del>(\$75.00)</del>	· 2.00 <i>NM</i>		
N 2 Mu	ulti 07/15/2	0 07/15/20	Today Show 8-9ai	m CM	8-9am	W	I	:30	1	\$75.00 P5	2.00 NM	0	\$0.00
Char	nnels : KSN	C,KSNG,KSI	NL,KSNW Today Show 8-9a	m									
	ay Show (8-9	_ `											
	Start Date 07/13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$75.00	Rating 2.00							
	Ch Date Ra		escription_	•	t/End Time	2.00	<u>v</u>	/eekdays	Length	n Rate	Rtg Type		
		0-07/19/20 T	oday Show 8-9am	8-9a	m		-	- W	:30	) <del>(\$75.00)</del>	2.00 <i>NM</i>		
	Credited	0. 07/00/00	T   0  00		0.0	M				A75.00.D5	0.00.1114		<b>475</b> 00
		:0 07/20/20 C,KSNG,KSI	Today Show 8-9ai NL,KSNW	m CM	8-9am	IVI		:30	1	\$75.00 P5	2.00 NM	1	\$75.00
			Today Show 8-9a	m									
	ay Show (8-9 Start Date	eam) End Date	Weekdays	Spots/Week	Rate	Rating							
	07/20/20	07/26/20	M	1	\$75.00	2.00							
	ılti 07/18/2		Kansas Today Sa	/Su 6a <b>&amp;</b> M	SaSu 6a-8a		S-	:30	1	\$25.00 P5	1.50 NM	1	\$25.00
Chai	nnels : KSN	C,KSNG,KSI	NL,KSNW Kansas Today Sa	/Su 6a-8a									
Kans	sas Today V	Veekend		, 0									
	Start Date 07/13/20	End Date 07/19/20	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$25.00	Rating 1.50							
			Today Show Su	CM	Today Show		S	:30	1	\$25.00 P5	2.50 NM	1	\$25.00
		C,KSNG,KSI	NL,KSNW	· · · ·	. caa, cc.	<b>-</b>		.00	·	Ψ=0.00.0			Ψ20.00
Suno	day Today S	Show	Today Show Su										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	07/13/20	07/19/20	S	1	\$25.00	2.50							
N 6 Mu Chai		:0 07/19/20 C,KSNG,KSI	Meet the Press	CM	Meet the Pre	SS	S	:30	1	\$60.00 P5	1.00 NM	1	\$60.00
		0,110110,1101	Meet the Press										
	t The Press	End Data	We already	Cnoto/Mools	Doto	Dating							
	Start Date 07/13/20	End Date 07/19/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$60.00	Rating 1.00							
		0 07/18/20	•	CM	5-530p		S-	:30	1	\$70.00 P5	5.00 NM	0	\$0.00
Char	nnels : KSN	C,KSNG,KSI	NL,KSNW Sa 5-530p										
Jeop	oardy		Ой о обор										
	Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
	07/13/20 Ch Date Ra	07/19/20 ange D	escription	1 Star	\$70.00 t/End Time	5.00	V	Veekdays	Length	n Rate	Rtg Type		
		0-07/19/20 S		5-53				Sa					
	Credited												
		:0 07/14/20 C,KSNG,KSI	KSN News at Five	e CM	5-530pm	- T-		:30	1 \$	3125.00 P5	7.00 NM	1	\$125.00
Onai	1111013 . 11011	0,110110,1101	KSN News at Five	e									
	News	End Data	Wookdaya	Cnoto/Most-	Doto	Dotin ~							
	Start Date 07/13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$125.00	Rating 7.00							
N 9 Mu			KSN News at Five	: CM	5-530pm	W	I	:30	1 \$	3125.00 P5	7.00 NM	1	\$125.00
Char	nnels : KSN	C,KSNG,KSI	NL,KSNW KSN News at Five	9									
KSN	l News			-									
;	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start I Week: 07/13		End Date 07/19/20	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$125.00	Rating 7.00							
N10 Multi 0	7/17/2	0 07/17/20	KSN News at Five		5-530pm		F	:30	1	\$125.00 P5	7.00 NM	1	\$125.00
Channels	: KSN0	C,KSNG,KSI	NL,KSNW KSN News at Fiv	е									
KSN News Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13		07/19/20	F	1	\$125.00	7.00							
		0 07/18/20 C,KSNG,KSI	Sat KSN News at NL,KSNW	Six CM	6-630pm		S-	:30	1	\$70.00 P5	8.00 NM	0	\$0.00
KSN News		,	Sat KSN News at	t Six									
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13 Spot Ch Da	/20 ate Ra	07/19/20 nge D	S- escription	1 Star	\$70.00 t/End Time	8.00	W	eekdays	Len	gth Rate	Rtg Type		
1 Multi 07	7/13/20		at KSN News at Si		0pm			Sa			8.00 NM		
N 12 Multi 0		0 07/19/20	Sun KSN News a	t Five CM	Sun KSN N	ews at ·	· S	:30	1	\$60.00 P5	4.50 NM	0	\$0.00
		C,KSNG,KSI			Cumitoria	owo ut	2	.00	•	φου.σσ1 σ	4.00 TW	Ŭ	ψ0.00
KSN News		Fred Data	Ma alada sa	Consta AA/a a la	Data	Datina							
Start I Week: 07/13		End Date 07/19/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$60.00	Rating 4.50							
	ate Ra 7/13/20		<u>escription</u> un KSN News at F		<u>t/End Time</u> KSN News a	t	_	<u>′eekdays</u> · Sı	Len		Rtg Type 4.50 NM		
Credi		, 01, 10,20 0		no cun	110111101101					(φου.υυ)	1.00 11111		
N13 Multi 0 Channels		0 07/15/20 C,KSNG,KSI		СМ	630-7pm	1	N	:30	1	\$180.00 P5	12.00 NM	0	\$0.00
Wheel of F			M-F 630-7p										
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/13 Spot Ch Da	i/20 ate Ra	07/19/20 nge D	W escription	1 Star	\$180.00 t/End Time	12.00	W	eekdays	Len	gth Rate	Rtg Type		
1 Multi 07		0-07/19/20 M	I-F 630-7p	630-	7pm		=-	- W		30 <del>(\$180.00)</del>	12.00 NM		
N14 Multi 0		0 07/16/20	M-F 630-7p	CM	630-7pm		· T	:30	1	\$180.00 P5	12.00 NM	1	\$180.00
		C,KSNG,KSI		-	,					,			,
Wheel of F			Weekdays	Spots/Week	Rate	Rating							
Week: 07/13	/20	07/19/20	T	1	\$180.00	12.00							
N15 Multi 0 Channels		0 07/20/20 C,KSNG,KSI	NL,KSNW <sup>'</sup>	СМ	630-7pm	М		:30	1	\$180.00 P5	12.00 NM	1	\$180.00
Wheel of F	ortune	)	M-F 630-7p										
Start I Week: 07/20		End Date 07/26/20	Weekdays M	Spots/Week	<u>Rate</u> \$180.00	Rating 12.00							
N16 Multi 0	7/19/2	0 07/19/20		CM	KSN News		S	:30	1	\$150.00 P5	4.00 NM	1	\$150.00
Channels	: KSN0	C,KSNG,KSI	NL,KSNW KSN News at 10	Sun									
KSN News		End Data	Mookdovo	Spoto/Mook	Poto	Doting							
Start I Week: 07/13		End Date 07/19/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 4.00							
		0 07/20/20 C,KSNG,KSI	Mon Prime Hour 2	2 CM	8-9p	M		:30	1	\$200.00 P5	8.00 NM	1	\$200.00
			Monday 8-9p										
The Wall N Start I		e/8c-NBC End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/20	/20	07/26/20	M	1	\$200.00	8.00				0450 00 55	0.00 111		<b>0.150.55</b>
		0 07/17/20 C,KSNG,KSI	Fri Prime Other 2 NL,KSNW	СМ	8p-10p		F	:30	1	\$150.00 P5	3.00 NM	1	\$150.00
			Fri Prime Other 2	2	(9:00 PM-10	:00 PM)						I	

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln Ch Dateline-	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date 07/19/20	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 3.00						
N19 Multi	07/14/2	0 07/14/20 C,KSNG,KSI	NL,KSNW		7-9p	- T	:30	1	\$1,200.00 P3	5.00 NM	1	\$1,200.00
America's	s Got Ta	alent Tue-NE	Tue Prime Other BC	1								
	t Date	End Date 07/19/20	Weekdays - T	Spots/Week 1	Rate \$1,200.00	Rating 5.00						
		0 07/14/20		CM	10-10:35pm	- T	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
Channels	s : KSN0	C,KSNG,KSI	NL,KSNW KSN News at Te	n Mon-Fri								
KSN Nev	WS		Non news at re	II WOII-I II								
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1		07/19/20	- T	1	\$180.00	4.00						
N21 Multi				CM	10-10:35pm	T	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
Channels	S . NOINC	C,KSNG,KSI	KSN News at Te	n Mon-Fri								
KSN Nev	WS											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1		07/19/20	T	1	\$180.00	4.00			\$400.00 DE	4.00.104		<b>0.100.00</b>
		0 07/20/20 C,KSNG,KSI	LN M-F VI KSNW	CM	10-10:35pm	М	:30	1	\$180.00 P5	4.00 NM	1	\$180.00
Orianinois	3 . 1(0)1(	5,110110,1101	KSN News at Te	n Mon-Fri								
KSN Nev	ws											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/2		07/26/20	M	1	\$180.00	4.00						
N23 Multi			Today Show 7-8a	am CM	7-8am	- T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Charmes	S . NOINC	C,KSNG,KSI	Today Show 7-8	am								
Today Sh	how (7-8	Bam)		<b></b>								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1		07/19/20	- T	1	\$125.00	2.50						
			Today Show 7-8a	am CM	7-8am	T	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Channels	s : KSNC	C,KSNG,KSI	NL,KSNW Today Show 7-8a	am								
Today Sh	how (7-8	Bam)	Today Show 1-0	alli								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1	3/20	07/19/20	T	1	\$125.00	2.50						
			Today Show 7-8a	am CM	7-8am	M	:30	1	\$125.00 P5	2.50 NM	1	\$125.00
Channels	s : KSN0	C,KSNG,KSI		am								
Today Sh	how (7-8	Bam)	Today Show 7-8a	am								
-	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/2		07/26/20	M	1	\$125.00	2.50						
N26 Multi			KSN News	CM	12n-1pm	W	:30	1	\$60.00 P5	2.00 NM	1	\$60.00
Channels	s : KSNO	C,KSNG,KSI	•									
KSN Nev	N/S		KSN News									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1		07/19/20	W	1	\$60.00	2.00						
N27 Multi	07/16/2	0 07/16/20	KSN News	CM	12n-1pm	T	:30	1	\$60.00 P5	2.00 NM	1	\$60.00
Channels	s : KSNO	C,KSNG,KSI	•									
KSN Nev	N/S		KSN News									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1		07/19/20	T	1	\$60.00	2.00						
N28 Multi	07/17/2	0 07/17/20	KSN News	CM	12n-1pm	F	:30	1	\$60.00 P5	2.00 NM	1	\$60.00
Channels	s : KSN0	C,KSNG,KSI	•									
KSN Nev	NS		KSN News									
	vs t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1		07/19/20	F	1	\$60.00	2.00						

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Ln C	h Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N29 M			KSN Today 2	CM	6-7am	- T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Cn	anneis : KS	NC,KSNG,KS	KSN Today 2									
Ka	nsas Today		Manhalana	Consta //// all	Data	Dating						
Week	Start Date c: 07/13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$100.00	Rating 2.00						
		/20 07/15/20		CM	6-7am	W	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Ch	annels : KS	NC,KSNG,KS	SNL,KSNW KSN Today 2									
Ka	nsas Today	3										
Week	Start Date c: 07/13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rating 2.00						
		/20 07/17/20	KSN Today 2	CM	6-7am	F	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Ch	annels : KS	NC,KSNG,KS										
Ka	nsas Today	3	KSN Today 2									
	Start Date		Weekdays	Spots/Week	Rate	Rating						
	c: 07/13/20	07/19/20	F	1	\$100.00	2.00 - T	.20		\$450.00 DE	0.00 NIM		Ф4.FQ QQ
		/20 07/14/20 NC,KSNG,KS		CM	6-630p	-1	:30	1	\$150.00 P5	8.00 NM	1	\$150.00
140	NI NI suus		KSN News at Six									
KS	N News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	c: 07/13/20	07/19/20	- T	1	\$150.00	8.00						
			KSN News at Six	CM	6-630p	T	:30	1	\$150.00 P5	8.00 NM	1	\$150.00
Ch	annels : KS	NC,KSNG,KS	SNL,KSNW KSN News at Six									
KS	N News											
\ <b>\</b> /	Start Date		<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	k: 07/13/20 Julti 07/20	07/19/20	KSN News at Six	CM	\$150.00 6-630p	8.00 M	:30	1	\$150.00 P5	8.00 NM	1	\$150.00
		NC,KSNG,KS	SNL,KSNW	-	О ОООР		.00		Ψ100.001 0	0.00 14111	·	ψ100.00
KS	N News		KSN News at Six									
T.C	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 07/20/20	07/26/20	M	1	\$150.00	8.00						
		i/20 07/15/20 NC,KSNG,KS	M-F 430-5p	CM	430-5pm	W	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
On	amioio : 110	110,110110,110	M-F 430-5p									
Jed	opardy	End Data	Maaladaya	Consta ////a ala	Data	Dating						
Week	Start Date c: 07/13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$140.00	Rating 6.00						
N36 M	lulti 07/16	/20 07/16/20	M-F 430-5p	CM	430-5pm	T	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
Ch	annels : KS	NC,KSNG,KS	SNL,KSNW M-F 430-5p									
Jed	opardy		W-1 430-3p									
	Start Date		Weekdays T	Spots/Week	Rate	Rating						
	k: 07/13/20	07/19/20	T M-F 430-5p	1 CM	\$140.00 430-5pm	6.00	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
		NC,KSNG,KS	•	Civi	430-3pm	<b>1</b>	.30	'	φ140.00 F4	O.OO INIVI	l '	φ140.00
lor	an ordy		M-F 430-5p									
Jec	opardy Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	c: 07/13/20	07/19/20	F	1	\$140.00	6.00						
			Today Show 8-9a	ım CM	8-9am	<b>W</b>	:30	1	\$135.00 P4	2.00 NM	1	\$135.00
CII	anneis . No	NC,KSNG,KS	Today Show 8-9a	am								
To	day Show (8		•			5						
Week	Start Date c: 07/13/20	End Date 07/19/20	<u>Weekdays</u> <b>W</b>	Spots/Week 1	Rate \$135.00	Rating 2.00						
N39 M			KSN Today 1	CM	5-6am	W	:30	1	\$25.00 P5	1.00 NM	1	\$25.00
Ch		NC,KSNG,KS	SNL,KSNW									
			KSN Today 1								I	

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Order / Rev: A2599744 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 27014117 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 07/14/20 - 07/20/20 Estimate: 1582

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Today Show (8	-9am)									,	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	W	1	\$25.00	1.00						
	20 07/16/20	Thur Prime Hour	1 CM	7-8p	T	:30	1	\$200.00 P5	4.00 NM	1	\$200.00
Channels : KSI	NC,KSNG,KS	•									
TI (0	0	Thursday 7-8p									
Today Show (8		147 1 1	0 . 111	5.	5 "						
Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20		1	\$200.00	4.00						
	20 07/16/20	-	CM	1235a-4a	T	:30	1	\$5.00 P5	0.50 NM	1	\$5.00
Channels : KSI	NC,KSNG,KS	NL,KSNW ON									
Today Show (8	-9am)	ON									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	T	1	\$5.00	0.50						
N42 Multi 07/17/	20 07/17/20	KSN Today 1	CM	5-6am	F	:30	1	\$25.00 P5	1.00 NM	1	\$25.00
Channels : KSI	NC,KSNG,KS	NL,KSNW									
		KSN Today 1									
Today Show (8	-9am)										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	F	1	\$25.00	1.00						
	20 07/18/20	•	CM	5-530p	S-	:30	1	\$50.00 P5	5.00 NM	1	\$50.00
Channels : KSI	NC,KSNG,KS	•									
		Sa 5-530p									
Jeopardy				_							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	S-	1	\$50.00	5.00						
	20 07/18/20	•	CM	630-7pm	S-	:30	1	\$90.00 P5	8.00 NM	1	\$90.00
Channels : KSI	NC,KSNG,KS	•									
loopardy		Sa 630-7p									
Jeopardy Stort Date	End Data	Mookdovo	Spoto/Mosts	Doto	Dating						
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	<u>Rate</u> \$90.00	Rating 8.00						
Week. 07/13/20	07/19/20	<b>U</b> -	I	φ90.00	0.00						

Totals 38 \$5,415.00



125 West 55th St New York, NY 10019 Contract # 27014117 Changes as of: 7/13/2020 at 3:00 PM Version: Highlighting Makegood 1 Status: Accepted Station: KSNW Con Type: POLITICAL/VOTE

**CPE:** 202/269/1582 Flight: 7/14/20 - 7/20/20 Agency: Ax Media

Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

Suite 200 **Agency Order #: 9750900** Kansas City, MO 64112 Buyer: Fernie, Taylor

> Salesperson: MICHAEL POWERS 214-525-2790

Market: Wichita Office: DALLAS Service: Nielsen Primary Demo: Adults 55+

> Assistant: SHELLY SHARBER Traffic #: A2599744

**Total \$:** \$5,415.00

Total Spots: 38

Total CPP: \$32.43

**Total GRP:** 167.0

214-525-2643

Separation:

Comments: New Order 7/13/20 - The new order will run Tuesday 7/14 - Monday 7/20. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

							7/14 - 7/20								Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$75.00	2.0	30	1 • 0	1 • 0	0	0	0	0	1		1	\$75.00	\$37.50	2.0
MSD 5	Sa 5p-5:30p		Jeopardy	\$70.00	5.0	30	0	0	0	0	1 • 0	0	0		0	\$0.00	\$14.00	0.0
MSD 7	Sa 6p-6:30p		KSN News	\$70.00	8.0	30	0	0	0	0	1 ▶ 0	0	0		0	\$0.00	\$8.75	0.0
MSD 8	Su 5p-5:30p		KSN News	\$60.00	4.5	30	0	0	0	0	0	1 • 0	0		0	\$0.00	\$13.33	0.0
MSD 9	Tu-F,M 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0	1 • 0	1	0	0	0	1		2	\$360.00	\$15.00	24.0
MGD 20	Tu-F,M 8a-9a		Today Show (8-9am)	\$135.00	2.0	30	0	1	0	0	0	0	0		1	\$135.00	\$67.50	2.0
MGD 21	Tu 5a-6a		KSN Kansas Today	\$25.00	1.0	30	0	1	0	0	0	0	0		1	\$25.00	\$25.00	1.0
MGD 22	Th 7p-8p		Good Day Kansas Prime Time Special	\$200.00	4.0	30	0	0	1	0	0	0	0		1	\$200.00	\$50.00	4.0
MGD 23	Th 1a-4:30a		Overnight	\$5.00	0.5	30	0	0	1	0	0	0	0		1	\$5.00	\$10.00	0.5
MGD 24	F 5a-6a		KSN Kansas Today	\$25.00	1.0	30	0	0	0	1	0	0	0		1	\$25.00	\$25.00	1.0
MGD 25	Sa 5p-5:30p		Jeopardy	\$50.00	5.0	30	0	0	0	0	1	0	0		1	\$50.00	\$10.00	5.0
MGD 26	Sa 6:30p-7p		Sat Wheel of Fortune	\$90.00	8.0	30	0	0	0	0	1	0	0		1	\$90.00	\$11.25	8.0
				TO	TALS:	6	6	8	6	3	3	6		38	\$5,415.00	\$32.43	167.0	

Makegood Comments			
Date/Time	Action	Added by	Comment
07/13/20 3:31 PM	Accepted	Taylor Fernie	Other
07/13/20 3:12 PM	Sent To Agency	ROB TISDALE	
07/13/20 3:00 PM	Sent To Rep	Patty Sparkman	Some spots did not clear - please accept MG offer asap! Thank you.